Chapters 19 and 20
Population and Migration/The Birth of the Consumer Society

People
Edouard Manet
Baron Georges Eugène Haussman
Frederick Winslow Taylor
Elisha Otis
Upton Sinclair
George Eastman
Filippo Tommaso Marinetti
Albert G. Spalding
Thomas Edison
Henry Ford

Terms
balance of payments
steerage
sojourners
padroni
limited liability
skyscraper
Bon Marché
Reserve Clause
Nickleodeons
Model-T

Knowledge/Understanding Questions
1. Explain the Demographic Transition, and some of the reasons for these changes.

2. Draw conclusions based on the Demographic Indices in the table on p. 264.

3. Describe the three forms of mass migration of Europeans in the nineteenth century.

4. Why did migration numbers increase so dramatically in the nineteenth century?

5. What were the goals of return migration, and which groups did this frequently?

6. Explain the social development that gave rise to commuters — a new name for middle-class workers.

7. Describe principles of “scientific management” and what changed in the world of work.

8. How did advertising come to new prominence in the late 1800’s?

9. Make a list of significant leisure activities that became available in this period.

10. In what ways is the automobile an appropriate symbol of the new consumer society?